

172 Main Street, Fortuna, CA 95540-1816 Phone: 800-522-8863 Fax: 707-725-9060

Website: ccrane.com E-mail: CustomerService@ccrane.com

# TERK® AM ADVANTAGE INDOOR ANTENNA DIRECTIONS

The Terk AM Advantage Indoor Antenna is a highly sensitive AM radio antenna that requires no connection to your radio. It uses no batteries nor external power source of any kind. Used with your radio it creates a super-sensitive radio-antenna combination better than the most expensive radios on the retail market.

Long distance nighttime reception depends on the skywave signal. The skywave generally fades in signal strength causing periodic interruptions in service. The Terk AM Advantage Indoor Antenna boosts the weak signal and in most cases almost completely eliminates signal dropout. For daytime listening, the antenna effectively doubles the normal listening range of a radio station anywhere in the country. Our experience has shown that the antenna significantly reduces nighttime fadeout almost entirely. Also, the antenna usually helps in rejecting an overriding station of similar frequency.

The Terk AM Advantage Indoor Antenna works by focusing radio waves like a magnifying lens focuses light. When positioned correctly, the antenna focuses the signal from a distant broadcaster onto the built-in antenna of your radio.

AM antennas (like the Terk AM Advantage Indoor Antenna) are directional. They work best when aimed toward the station you are trying to receive. The position of your radio and that of the antenna next to it are very important for maximum performance. Maximum signal strength is obtained when the back face of the Terk AM Advantage Indoor Antenna is parallel to a line drawn toward the desired station (see drawing "A" below). Keep this in mind as you follow the instructions below.

# **INSTRUCTIONS**

- 1. Tune your radio to any very weak AM station. It is important that the station be weak so you can clearly detect the improvement in reception. The Terk AM Advantage Indoor Antenna has no noticeable effect on strong stations.
- 2. Place the Terk AM Advantage Indoor Antenna next to the radio as shown in Drawing "A" (below). Adjust the tuning knob on the antenna and listen for changes in reception. Reception should improve immediately. If not, try another position as shown in drawings "B", "C", or "D" (below) and continue with step 3.
- 3. Move the Terk AM Advantage Indoor Antenna to various positions near the radio. You are looking for the "sweet spot" where improvement is greatest. Once found, this will be the set-up that works for ALL STATIONS with your radio. To fine-tune for stations in different geographic locations, rotate the radio and antenna as a unit until you find the position that gives you the best results.
- 4. Finally, re-tune both the radio and the Terk AM Advantage Indoor Antenna for best performance.

**TIP:** Bird's eye View (A) is the most likely location for the highest performance.

# Bird's Eye View Toward station B C D

# **OPERATION HINTS**

With most radios the best position for the Terk AM Advantage Indoor Antenna will be similar to the illustration below. The best location for the antenna depends somewhat on the location of the radio's built-in antenna. Boom Boxes and other large radios usually benefit from using the configuration shown in drawing "C". A few radios have their antennas on the left side of the radio. On these radios try placing the back of the antenna about one-half inch away from the left-hand side of the radio as shown in drawing "D".

A tiny minority of radios have shielding which makes the Terk AM Advantage Indoor Antenna ineffective. Try the antenna with a different radio (a small portable is best) to see if this is the case with your radio.

**Further hint:** Chances are you have a specific station in mind already and will feel satisfied when you've improved your reception for that one station. But don't pass up the empty spots on the radio dial. Test them by tuning the Terk AM Advantage Indoor Antenna and the radio together across the dial. You may be pleasantly surprised to hear distant radio stations where you thought there was no signal at all.

# **ABOUT RADIO NOISE**

Radio noise is an annoying buzz or whistle which is sometimes heard along with the station you are trying to receive. This may be caused by many things: home computers, dimmer switches, automatic night lights, fluorescent lights, televisions, and electric motors (drills, blenders, even aquarium pumps). Either turn off the offending device or rotate your radio and the Terk AM Advantage Indoor Antenna with respect to the device to nullify the buzz or whistle. If you are experiencing a buzz across the entire AM band, there may be too much interference for the antenna to be effective.

Please visit our online Blog for AM Reception Tips at: https://news.ccrane.com/2016/06/29/best-am-reception-tips/

Point the Terk AM Advantage Indoor Antenna in the general direction of the station you want to receive.

